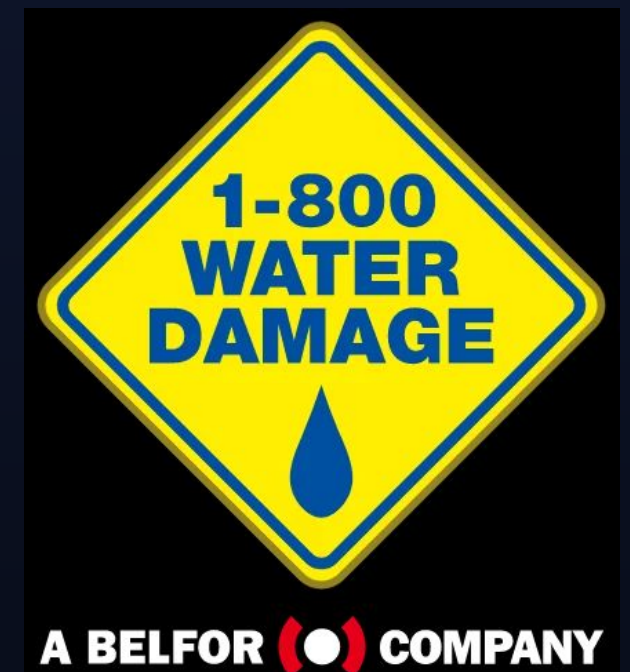


From new ownership to market leader.

How **1-800 WATER DAMAGE** of Nassau County built market visibility and produced **300%+** year-over-year revenue growth.



CASE SUBJECT · NASSAU COUNTY, NY

The market was already full.

The opportunity was not finding an uncontested market. It was **taking share in a contested one.**

NASSAU COUNTY ALREADY HAD

- | | |
|-----------------------------------|-------------------------------|
| Established restoration companies | National franchises |
| Long-standing local independents | High-review competitors |
| Directories & lead platforms | Emergency-service advertisers |

Crowded does not mean closed.



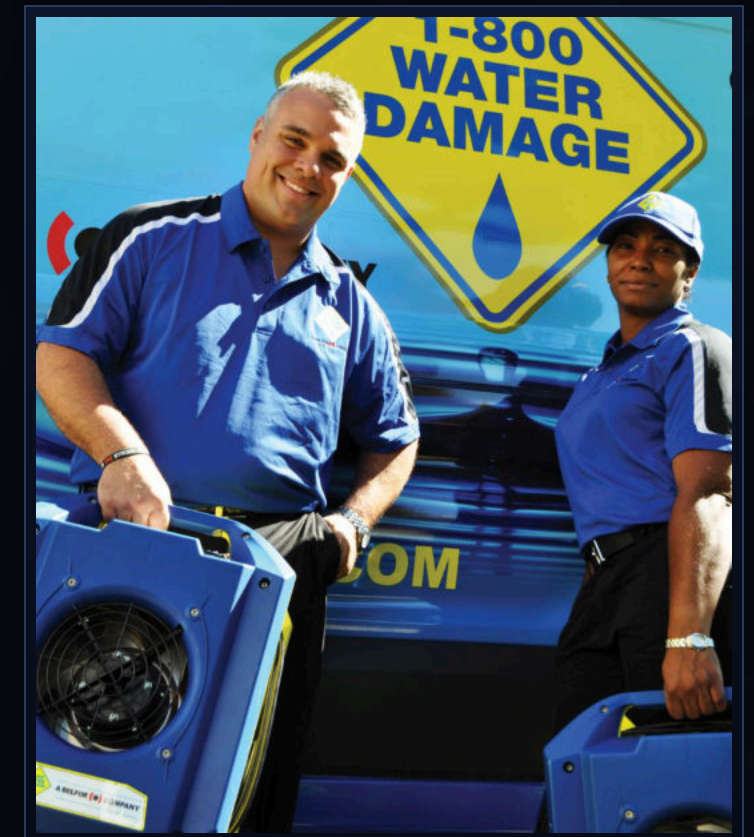
The brand gave them **credibility.** The territory still had to be won.

A NATIONAL BRAND DOES NOT AUTOMATICALLY CREATE

- 01 #1 Google Maps visibility
- 02 Local search authority
- 03 AI recommendations
- 04 Market-wide service coverage
- 05 Reviews and reputation
- 06 Local referral relationships

National brand. **Local battle.**

OPERATORS • NOT JUST A LOGO

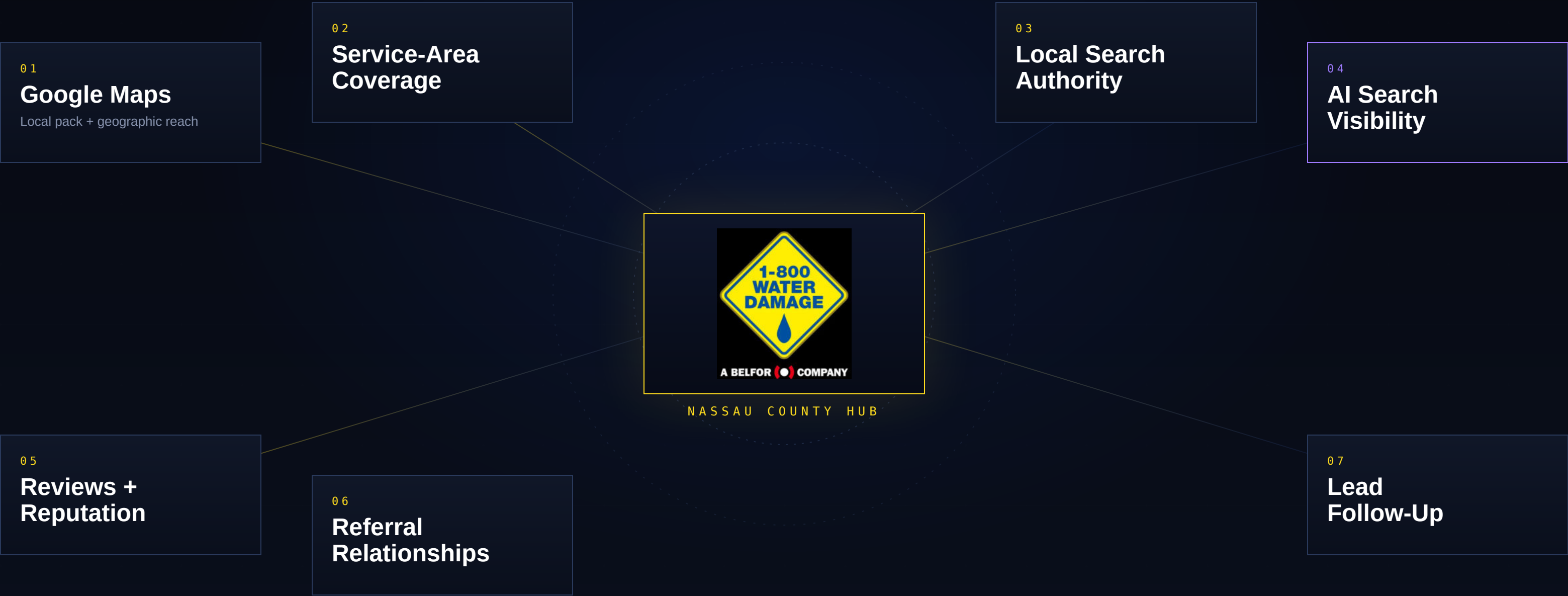


Recognition ≠ Territory

Real crews. Local jobs. Search-driven.

We built a market-penetration system.

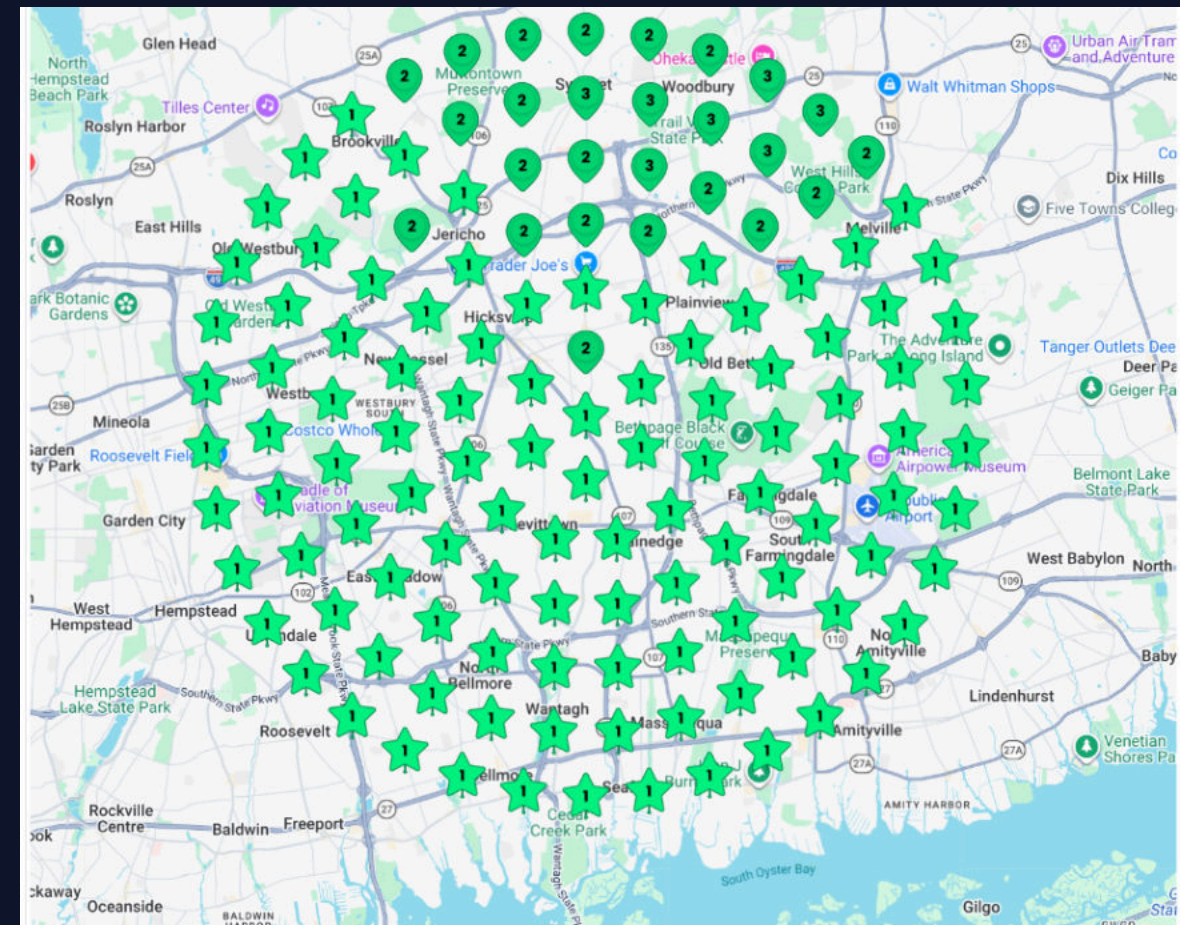
Visibility creates opportunity. A growth system helps convert it into revenue.



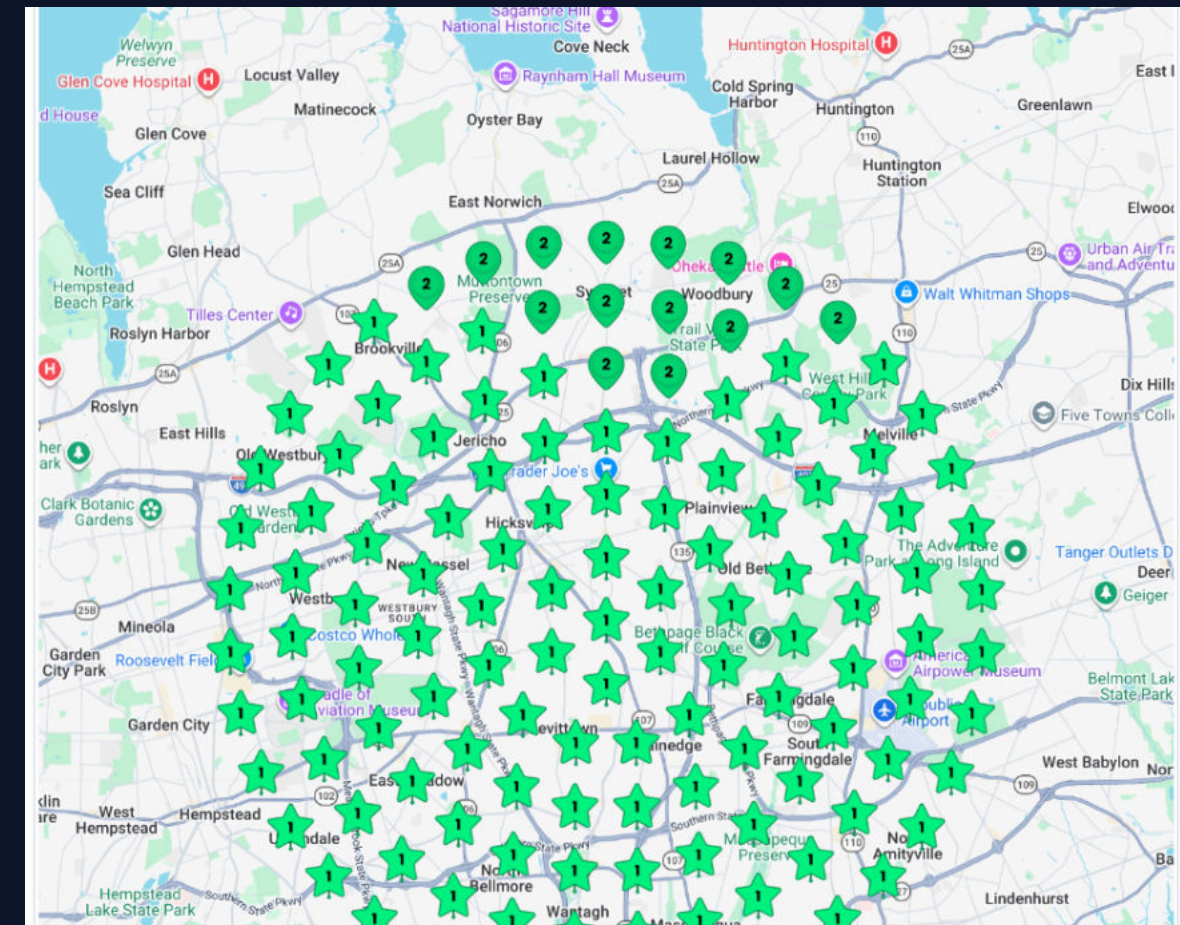
First, expand the map.

Broad first-place visibility across high-value restoration searches.

MAP 01
EMERGENCY WATER REMOVAL — HICKSVILLE



MAP 02
HICKSVILLE WATER DAMAGE SERVICE



BIG CALLOUT

#1

across much of the
measured area

Green stars = 1st position scan points.
Some northern points remain #2 / #3 —
coverage, not perfection.

They weren't just visible. They were competing at the top.

EXECUTIVE SUMMARY – TRACKED POSITIONS

WATER DAMAGE RESTORATION

Nassau County

#1

0 F 20

WATER DAMAGE REPAIR

Nassau County

#2

0 F 20

FLOOD CLEANUP

Nassau County

#2

0 F 21

MOLD REMEDIATION

Nassau County

#3

0 F 20

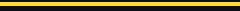
GOOGLE MAP PACK • LIVE POSITIONS				
Google map pack position Where this business actually appears in the local results, measured per search term.				
water damage restoration #1 of 20				
#	BUSINESS	RATING	REVIEWS	WEBSITE
1	1800 Water Damage of Nassau County YOU	5	100	1800waterdamage.com
2	Cure Water Damage	5	12	cwdothicksville.com
3	ADU Water Fire Mold Storm	4.9	258	alldryus.com
4	Rapid Restoration	5	27	rapidrestoration.com
5	Disaster Recovery 24/7 Specialists Corp.	5	18	disasterrecovery247specialistscorpny.hibuwebsites.com
flood cleanup #2 of 21				
#	BUSINESS	RATING	REVIEWS	WEBSITE
1	SERVPRO of Hicksville / Plainview	4.8	79	
2	1800 Water Damage of Nassau County YOU	5	100	1800waterdamage.com
3	Cure Water Damage	5	12	cwdothicksville.com
4	Disaster Recovery 24/7 Specialists Corp.	5	18	disasterrecovery247specialistscorpny.hibuwebsites.com
5	Rapid Restoration	5	27	rapidrestoration.com

Top-three visibility across every core service shown.

The money terms moved to the top.

Five tracked terms. Every one between 1.00 and 2.29.

LOCAL RANKING · TRACKED POSITIONS		
1	1800 Water Damage of Nassau County	1
2	Hicksville water damage service	1.11
3	emergency water removal Hicksville	1.25
4	Hicksville flood clean up	1.58
5	Hicksville mold remediation services	2.29



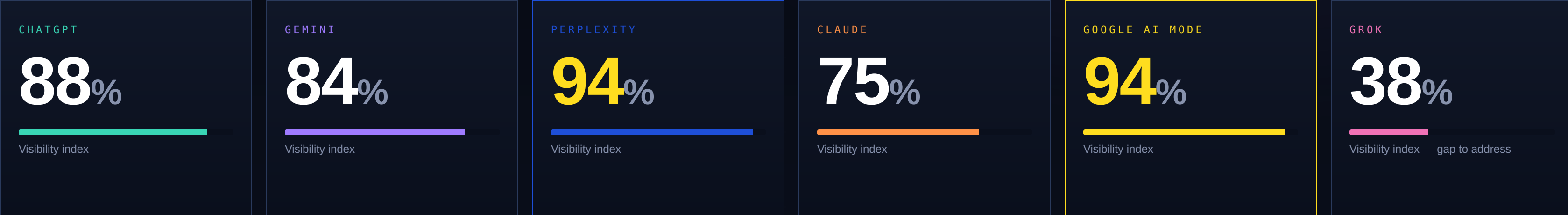
TRACKED POSITION VALUES	
1800 Water Damage of Nassau County	1.00
Hicksville water damage service	1.11
Emergency water removal Hicksville	1.25
Hicksville flood clean up	1.58
Hicksville mold remediation services	2.29
These are ranking position values — not averages. Every tracked term sits between 1.00 and 2.29.	

Then the second search engine showed up.

AI was becoming another discovery and recommendation layer.

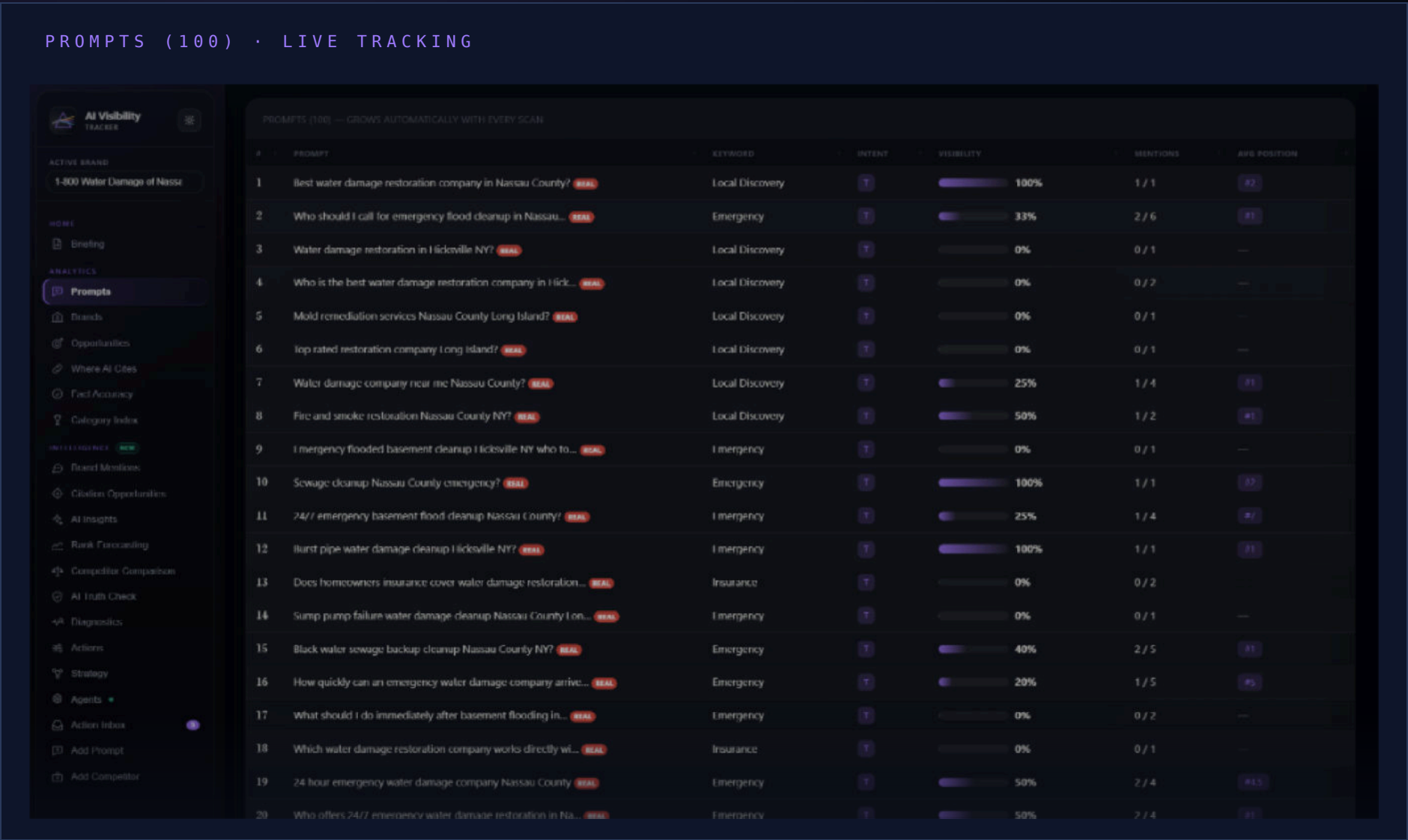


VISIBILITY BY ENGINE

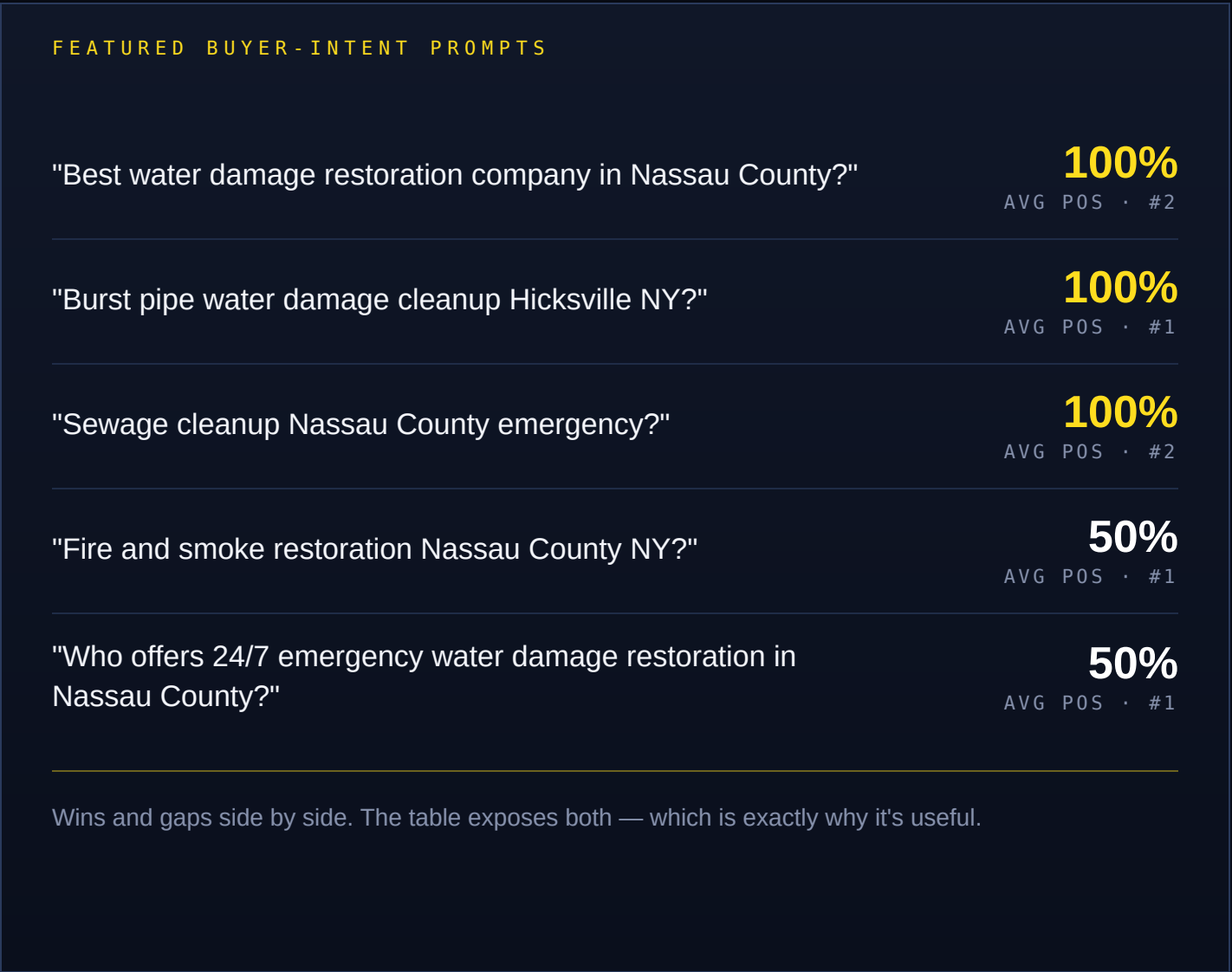


They were showing up for the questions that matter.

These are not abstract AI prompts. They resemble the questions customers actually ask **during a loss.**



AI visibility matters most when it intersects **buyer intent.**



Then 1-800 WATER DAMAGE became the most-cited domain.

Inside the tracked Nassau County AI citation environment.

MOST-CITED SOURCE

1800waterdamage.com

46%

CITATION SHARE • TRACKED NASSAU COUNTY AI CITATION ENVIRONMENT

APPEARANCES

461

PROMPTS CITED IN

46 / 100

WHERE AI CITES • LIVE DASHBOARD

The websites the AIs trust — and the holes in our citation graph.

Citation Activity

DOMAINS CITED

119

unique sources across all scans

CITATION RATE

97%

prompts returning a citation

YOUR CITATION SHARE

46%

your domains vs. all cited

MOST CITED SOURCE

46%

1800waterdamage.com

CITATION VOLUME OVER TIME

Domains

URLs

119 sources • 15 scans

	SOURCE	USED	APPEARANCES	PROMPTS	SHARED
1	1800waterdamage.com	46%	461	46 / 100	ChatGPT Gemini Perplexity Claude +2
2	google.com	15%	147	45 / 100	ChatGPT Gemini Perplexity Claude +2
3	servpro.com	3%	28	20 / 100	
4	myyelp.com	2%	21	19 / 100	
5	truerestorations.com	2%	19	13 / 100	
6	greenislandgroupny.com	2%	19	15 / 100	
7	allislandrestorationny.com	2%	16	12 / 100	
8	yelp.com	1%	14	7 / 100	Perplexity AI Mode

CITATION COVERAGE

100%

Own domain

0%

Brand (national)

46%

Owned media

1%

Earned

38%

Search engines

15%

COMPETITIVE CONTEXT

servpro.com

3%

28 appearances

20 / 100 prompts

ENVIRONMENT

119

Domains cited

97%

Citation rate

The brand wasn't merely appearing in answers. AI engines were repeatedly using its website as source material.

Citation share in tracked prompt environment. Not market share.

And then the **business grew.**



FIELD CREW

300%+

YEAR - OVER - YEAR REVENUE GROWTH

+ RECORD MONTHS

Market visibility expanded. Authority strengthened. Revenue accelerated.

How much of your market are you **actually capturing?**

Your competitors may already be occupying gaps **you haven't measured.**

WHERE WE LOOK

- 01

Google Maps
- 02

AI Recommendations
- 03

Reviews + Reputation
- 04

Market Coverage
- 05

Authority

PRIMARY CTA

GET YOUR MARKET GAP REPORT →

See where you're visible. See who's winning where you're not. See the gaps worth fixing first.

See where market share can still be won.

DELIVERED BY

Restoration Rocket.

Competitive intelligence for restoration operators.

FIELD & EVIDENCE



FEATURED · ON THE ROAD



FIELD CREW

SERVICE RANGE

GEO EVIDENCE

CONNECT

URL

your-domain-here

CALENDAR / QR

book a call